



A Unique Opportunity To Reach Entrepreneurs

*Who are looking for
resources and assistance*

August 10-11, 2023

The Carlisle Inn
Sarasota, FL


Will It Fly? *with*
EAGLES EXPERIENCE





Introduction

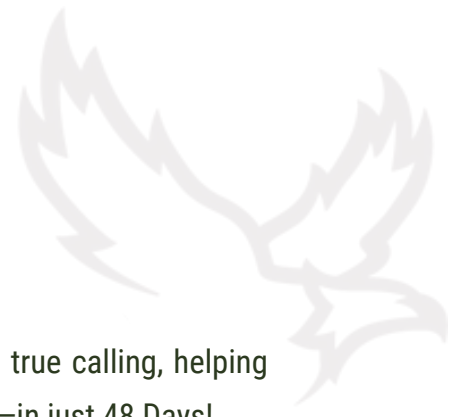
When we asked our 48 Days Listeners/Readers and our Eagles Members what they wanted most in 2023, it was overwhelming the opportunity to gather together and connect with each other.

We are known for sharing the belief, motivation and action steps to find or create work you love in 48 Days. That is the basis of the New York Times Bestseller, 48 Days To the Work You Love and the popular 48 Days Podcast.

What people ask us about more and more is the LIFE we have created – not just building a life around your work but instead deciding what kind of life you want first and then developing your business or career around that.

Our focus for 2023 is creating connections. The Will It Fly Experience Event in Sarasota, FL, is our big event of the year, offering a unique opportunity to reach entrepreneurs and aspiring entrepreneurs who are looking for resources and assistance to build and grow their businesses.

About Us



We nurture the imagination and dreams of people who seek a true calling, helping them move toward meaningful, purposeful, and profitable work—in just 48 Days!

Dan Miller and his wife Joanne have been providing their coaching ministry for more than 20 years, with the **48 Days Podcast** as the flagship. Today there are over 4 million podcasts and we're told the 48 Days podcast is solidly in the top 1% of all the podcasts in the world.

We offer books, courses, seminars, live events, an online community, a mastermind, personal coaching, and group investing to keep sharing the principles that have helped so many people find – or create – more meaningful work.

Dan Miller founded the **48 Days Eagles Community**, which helps driven, smart, creative individuals like you who are willing to take action to break free from monotony, find your true purpose, and create not only work, but a full life you thrive in.



Vision

We help individuals redirect careers, evaluate new income sources, and achieve balanced living by developing a clear sense of direction to become all that God designed us to be.



Mission

We help individuals redirect careers, evaluate new income sources, and achieve balanced living by developing a clear sense of direction to become all that God designed us to be.

About The Event

The "Will It Fly?" Experience is a unique opportunity to connect with Dan Miller and other 48 Days Listeners, Readers and Eagles Members – like-minded people for a two-day focus on not only creating work and a business you love but also a life well-lived. Focus points include:

We will enjoy a very special lunch provided by Der Dutchman (celebrating Dan Miller's Amish roots).

And we will be hosting our own Shark Tank-type event, Will It Fly, choosing participants to share their business idea for a chance at up to \$250,000 in investment money via Eagles Innovation Group (EIG).

The goal is to foster connection among a unique group of entrepreneurs who want to live their best lives.

LOCATION:

Carlisle Inn & Conference Center Sarasota
3727 Bahia Vista St, Sarasota, FL 34232

Event Highlights



- Defining the Uniqueness - Focusing Your Passion
- Building Authority - Growing your craft and confidence
- Establishing Your Voice - Expanding your audience and connections
- Leveraging and Prospering - Delivering your work, giving people what they want.
- Living Your Ideal Life
- Finding Your Creativity
- Leveraging Your Core Message and Opening the Financial Floodgates

Event Schedule



10
AUG

Steps To Creating a Business That Will Fly

- Defining the Uniqueness
- Building Authority
- Establishing Your Voice
- Leveraging and Prospering - Delivering your work, giving people what they want.

8:30 PM to 5:30 PM ET

11
AUG

Living Your Ideal Life

- Finding Your Creativity
- Leveraging Your Core Message and Opening the Financial Floodgates

Followed by a "Will It Fly" Shark-Tank Like Contest with investment \$ up for grabs.

8:30 PM to 5:30 PM ET



Benefits for Sponsors



There are many reasons to sponsor this unique 48 Days Event:

Unique Audience

This is a unique opportunity to reach an audience that is dedicated to personal and business growth. They are accustomed to investing in themselves.

A Direct Connection to 48 Days

As a sponsor, you'll be directly associated with Dan Miller and the 48 Days Brand, with highlights on Dan's popular podcast and mentions in his newsletter.

Your Own Continuing Education

You'll get two tickets to the event for yourself and your team to benefit from all the learning, growing, collaboration and fun we'll have at this event. (For Premium Sponsors)

Sponsorship Packages



Premium Package

This is the best way to not only support the 48 Days Will It Fly Event but also to reach and connect one-on-one with growth-minded entrepreneurs.

Includes:

A 6-foot table directly in the meeting space on Thursday and Friday.

Two tickets to the event.

Mention as a sponsor when we talk about the event on Dan's podcast and his newsletter,

A large ad in the event program

CLICK THE BUTTON BELOW FOR MORE

\$850



Author Package

Share a 6-foot table with 4 other authors.

Includes:

A 6-foot table directly in the meeting space on Thursday and Friday.

A special introduction at the event.

A small ad in the event program

CLICK THE BUTTON BELOW FOR MORE

\$250 each

Sponsorship Packages



Support Package

If you're looking to support the mission of the Will It Fly Event and 48 Days while also reaching the 48 Days audience with your message.

Includes:

An opportunity to include something in the SWAG bags with your logo on it

Inclusion of your video in our event pre-roll

An ad in the event program

CLICK THE BUTTON BELOW FOR MORE

\$250



Ad Package

A unique opportunity to advertise your business, product or service in our Will It Fly Workbook.

All the notes from each speaker will be in this workbook, so we will refer to it often.

1/4 Page of an 8.5 x 11 size ad - black and white

CLICK THE BUTTON BELOW FOR MORE

\$150



For more info:

Contact

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