



LEAD MAGNET LAUNCHPAD WORKBOOK

Session 6

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THE LEAD MAGNET I'M GOING WITH

LANDING PAGE LINK:

NOTES:

WELCOME SEQUENCE PLAN

EMAIL 1/WELCOME EMAIL - IMMEDIATELY:

EMAIL 2/DISCOVERY EMAIL - _____ DAYS LATER:

EMAIL 3/NURTURE EMAIL + HINT AT PITCH - _____ DAYS LATER:

EMAIL 4/NURTURE EMAIL + PITCH - _____ DAYS LATER:

EMAIL 5/PITCH/NEXT STEPS EMAIL - _____ DAYS LATER:



NURTURE/BROADCAST EMAIL PLAN 90 DAYS

HOW OFTEN WILL I EMAIL?

WHAT DAYS?

HOW WILL I GET THE WRITING DONE? WHO/WHEN?

HOW WILL I GET THE EMAIL AND SENDING DONE? WHO/WHEN?



CONTENT IDEAS FOR BROADCAST EMAILS - 90 DAYS

- 1- _____
- 2- _____
- 3- _____
- 4- _____
- 5- _____
- 6- _____
- 7- _____
- 8- _____
- 9- _____
- 10- _____
- 11- _____
- 12- _____

AUGUST 2025

SUN	MON	TUE	WED	THU	FRI	SAT
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

SEPTEMBER 2025

September 2025 Calendar

SUN	MON	TUE	WED	THU	FRI	SAT
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4

OCTOBER 2025

SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

NOTES:

[illegible]



QUESTIONS:
