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Morgan James
PUBLISHING

Morgan James makes an extraordinary effort to help its authors grow their businesses.

– Publishers Weekly

TO EDUCATE, ENCOURAGE, INSPIRE, & ENTERTAIN

with current, consistent, relevant titles

AVAILABLE EVERYWHERE BOOKS ARE SOLD

ABOUT MORGAN JAMES

Morgan James Publishing™ has revolutionized book publishing—from the author's standpoint. Their entrepreneurial publishing model enriches authors as well as the company. A division of Morgan James, LLC, Morgan James Publishing is reported as being the future of publishing.

Since its inception in 2003, Morgan James Publishing has grown from publishing six books per year to publishing an average of 175 front-list titles each year, with a backlist of over 2,500 titles. Morgan James Publishing has been regularly ranked by Publishers Weekly as one of the fastest growing publishers in the nation.

THE AUTHOR EXPERIENCE

Morgan James Publishing™ is the first hybrid publisher to blend the strength of traditional publishing with the flexibility of self-publishing. Morgan James adds value while staying out of the way and teaches authors strategies to leverage their books to grow their businesses.



VALUED PARTNERSHIP

You are treated like a valuable, cooperative partner during the publishing process



GLOBAL DISTRIBUTION

Ingram Publisher Services sales team helps distribute your title to book-sellers, wholesalers, libraries, etc.



FAST TURNAROUND

Short timeframe between manuscript acceptance and printed books in your hands



INDUSTRY EXPERTISE

Branding, vision, and marketing Mastermind calls with our team of industry experts



EBOOK DISTRIBUTION

Ebook distribution to over 1,800 different platforms including iBooks, Kindle, Nook, and Kobo



MARKETING COACHING

Valuable guidance to help you promote your work confidently



CUSTOM DESIGN

Professional interior layouts and covers designed with your input



PERSONNEL SUPPORT

10 hours of Virtual Assistant time to use at your discretion



GIVING BACK

A percentage of all proceeds are donated to Habitat for Humanity

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Morgan James Publishing accepts both fiction and nonfiction manuscripts from authors who are passionate about their message.

Morgan James is committed to the highest standards of publishing. Therefore, we require a formal submission and will evaluate your material by the following criteria.

✓ QUALITY OF MANUSCRIPT

Content precedes commerce. No amount of money or marketing can overcome a book that doesn't deliver. So your first challenge is to write a book that your networks assure you is as good as you want it to be. The content of your book will determine how we sell it to book buyers.

✓ QUALITY OF CONTENT

Our intention is to produce works that can be read by all audiences, even young adults. Morgan James publishes compelling manuscripts in all genres except "adult" and horror content. For fiction, we welcome manuscripts with "edgy" content and allow for mild expletives within character, tasteful love scenes, but no graphic content.

ACQUISITION FILTERS



Morgan James
NONFICTION



WE'RE LOOKING FOR...

works that provide readers with the inspiration and guidance they need to be successful.

✓ All nonfiction manuscripts will be evaluated on the following criteria:

- Does the subject of your book have consumer value?
- Why will someone want to read this book?
- Is there a particularly timely nature to the subject area?
- What are the specific benefits of your book?
- Do you have a game plan for marketing your book via social media, speaking engagements, etc.?
- Who is the target audience for this title?
- What is the word count of your manuscript?
- Does the manuscript have any images? If so, about how many?
- Is this book tied to a business?
- Are there any potential up-sells or complementing products yet?

📄 Submit your proposal for 48 Days Press to Dan@48Days.com

